ORDER

Orders	Order / R	Rev:	2456	6406											
	Alt Order	#:	WO	C13562825	5										
	Product D	Desc:	Can	didate											
	Estimate:		8627	7							WHAS				
	Flight Dat	tes:	04/0	4/22 - 04/2	4/22			Primary AE	:		Taylor Fritsch				
	Original D	Date / Rev:	04/0	1/22 / 04/0	1/22			Sales Office	e:		TSWAS				
	Order Typ		Gen	eral				Sales Regio	on:		NAT				
Agency	Name:		Stra	tegic Medi	a Serv	vices / POL									
	Buying Co	ontact:						Billing Type	e:		Cash				
	Billing Co	ontact:						Billing Cale	endar:		Broadcast				
			1911	1 North Ft.	Myer D	Drive		Billing Cycle	le:		EOM/EOC				
			Arlin	gton, VA 2	2209			Agency Co	mmiss	sion:	15%				
Advertiser	Name:				chin /	R / US HOUS	E / II								
Demogra		phic:	A35+			New Business Thru:			nru:						
	Product C	Product Codes: Revenue Code 1:		Candidate:	US Ho	use		Advertiser External ID: Agency External ID:			56696				
	Revenue			/							2761AG				
Rever		e Code 2: (F		L) Political				Unit Code:			General				
	Revenue	Code 3:	code 3: (POL) Candidate												
Bill Plan							Totals								
Start Date	End Date	# Spots	Gross	Amount	Net A	Amount	Month		1 #	# Spots	Gross Amount	Net Amount	Rating		
03/28/22	04/19/22	86		\$8,660.00		\$7,361.00	April 2	022		86	\$8,660.00		0.00		
00/20/22	04/10/22	00		φ0,000.00		ψ1,001.00	Totals			86	\$8,660.00	\$7,361.00	0.00		
Account Exe	cutives														
Account Exec	cutive	Sales Offic	e	Sales Reg	ion	Start Date / I	End Date	1	0	Order %					
Taylor Fritsch	1	-				Start Of Orde	er - End	Of Order	ł	100%					
Order Share		Sh	nare		Tota	П									
WHAS			15%	\$8,6	60.00										
Market		1	100%	\$57,	733.33										
Competitive	Share	Sh	nare		Tota	Π									
CABLE			0%		\$0.00	-									
UNKWN			85%		073.33										
WAVE			0%		\$0.00										
WBKI			0%		\$0.00										
WBNA			0%		\$0.00										
WDRB			0%		\$0.00										
WFTE			0%		\$0.00										
WKMJ			0%		\$0.00										

WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln Ch Start End	Inventory Code E	Break St	tart/End Time	e Days	Len Spots	s Ra	te Pri	Rtg Type	Spots	Amount
N 1 WHAS 04/11/22 04/17/22	Good Morning America C	CM 7-	-9a	T	:30	1 \$120	0.00P04	0.00 NM	1	\$120.00
	GOOD MORNING AMER	RICA								
Start Date End Date	Weekdays Spots/	Week	<u>Rate</u> R	<u>ating</u>						
Week: 04/11/22 04/17/22	T	1	\$120.00	0.00						

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Order / Rev:	2456406	Advertiser:	POL/ Erin Houchin / R / US HOUSE / IN	
Alt Order #:	WOC13562825	Product Desc:	Candidate	WHAS
Flight Dates:	04/04/22 - 04/24/22	Estimate:	8627	

Ln Ch St	art End	Inventory Code Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Da</u>		Weekdays Spots/Week		Rating						
Week: 04/11/2 N 2 WHAS 04/		Good Morning America CM	\$120.00 7-9a	0.00	:30	1	\$120.00P04	0.00 NM	1	\$120.00
N 2 WHAS 04/	04/22 04/10/22	Good Morning America	7-9a	1	.30	I	φ120.00F04	0.00 100		φ120.00
N 3 WHAS 04/	04/22 04/10/22	Good Morning America CM Good Morning America	7-9a	1	:30	1	\$120.00P04	0.00 NM	1	\$120.00
<u>Start Da</u> Week: 04/04/2		<u>Weekdays</u> <u>Spots/Week</u> 1 1	<u>Rate</u> \$120.00	<u>Rating</u> 0.00						
N 4 WHAS 04/	04/22 04/18/22	Good Morning America CM Good Morning America	7-9a	1	:30	1	\$120.00P04	0.00 NM	2	\$240.00
<u>Start Da</u>	ate End Date	Weekdays Spots/Week		Rating						
Week: 04/04/2		1 1	¢.=0.00	0.00						
Week: 04/11/2 Week: 04/18/2		0 1 1		0.00 0.00						
N 5 WHAS 04/		Good Morning America CM	7-9a	-1	:30	1	\$120.00P04	0.00 NM	1	\$120.00
		Good Morning America	Data	Detin						
<u>Start Da</u> Week: 04/11/2	2 04/17/22	<u>Weekdays</u> <u>Spots/Week</u> -1 1		<u>Rating</u> 0.00						
N 6 WHAS 04/	04/22 04/10/22	Local News @ 6a Sa CM Local News @ 6a Sa	6-7a	1-	:30	1	\$20.00P04	0.00 NM	1	\$20.00
<u>Start Da</u> Week: 04/04/2		<u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$20.00	<u>Rating</u> 0.00						
		Good Morning America SCM Good Morning America Sa	7-9a	1-	:30	1	\$45.00P04	0.00 NM	1	\$45.00
<u>Start Da</u> Week: 04/11/2		Weekdays Spots/Week		<u>Rating</u> 0.00						
N 8 WHAS 04/			9-10a	1-	:30	1	\$40.00P04	0.00 NM	1	\$40.00
Start Da		Weekdays Spots/Week		Rating						
Week: 04/04/2		1- 1	φ10.00	0.00	.20	1	¢15.00004	0.00 NIM	2	¢20.00
N 9 WHAS 04/		EM (Su) 6-8a	6-8a	1	:30	1	\$15.00P04	0.00 NM	2	\$30.00
Start Da		<u>Weekdays</u> <u>Spots/Week</u>		Rating						
Week: 04/04/2 Week: 04/11/2		1 1 1 1		0.00 0.00						
		Good Morning America SM Good Morning America Su		00 AM1	:30	1	\$75.00P03	0.00 NM	1	\$75.00
Start Da	ate End Date	Weekdays Spots/Week		Rating						
Week: 04/04/2	2 04/10/22	1 1	\$75.00	0.00						
N11 WHAS 04/	04/22 04/10/22	Local News @ 12p M-F CM Local News @ 12p M-F	12-1p	1	:30	1	\$50.00P04	0.00 NM	1	\$50.00
<u>Start Da</u> Week: 04/04/2		<u>Weekdays</u> <u>Spots/Week</u>		<u>Rating</u> 0.00						
N12 WHAS 04/	11/22 04/17/22	Local News @ 12p M-F CM Local News @ 12p M-F	12-1p	1	:30	1	\$50.00P04	0.00 NM	1	\$50.00
N 13 WHAS 04/	11/22 04/17/22	Local News @ 12p M-F CM Local News @ 12p M-F	12-1p	1	:30	1	\$50.00P04	0.00 NM	1	\$50.00
<u>Start Da</u> Week: 04/11/2		Weekdays Spots/Week	<u>Rate</u> \$50.00	<u>Rating</u> 0.00						
N 14 WHAS 04/		Local News @ 12p M-F CM Local News @ 12p M-F	12-1p	1	:30	1	\$50.00P04	0.00 NM	2	\$100.00
Start Da	ate End Date	Weekdays Spots/Week	Rate	Rating						
Week: 04/11/2 Week: 04/18/2	2 04/17/22	1 1 1 1	\$50.00	0.00 0.00						
N 15 WHAS 04/		Local News @ 12p M-F CM	\$50.00 12-1p	-1	:30	1	\$50.00P04	0.00 NM	2	\$100.00
		Local News @ 12p M-F	_							
Start Da		<u>Weekdays</u> <u>Spots/Week</u>		Rating						
Week: 04/04/2 Week: 04/11/2		-1 1 0		0.00 0.00						
		Ŭ	÷ 3.00						-	

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Order / Rev:	2456406	Advertiser:	POL/ Erin Houchin / R / US HOUSE / IN	
Alt Order #:	WOC13562825	Product Desc:	Candidate	WHAS
Flight Dates:	04/04/22 - 04/24/22	Estimate:	8627	

Ln Ch Sta	irt End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Dat</u> Week: 04/18/22		<u>Weekdays</u> -1	Spots/Week	<u>Rate</u> \$50.00	<u>Rating</u> 0.00						
N 16 WHAS 04/1		_	CM	1-2p	1	:30	1	\$45.00P04	0.00 NM	1	\$45.00
		Strahan and Sara	-								
<u>Start Dat</u> Week: 04/11/22		<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$45.00	<u>Rating</u> 0.00						
N17 WHAS 04/0		GMA3	СМ	1-2p	1	:30	1	\$45.00P04	0.00 NM	1	\$45.00
Start Dat	o End Data	Strahan and Sara		Poto	Poting						
<u>Start Dat</u> Week: 04/04/22		<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$45.00	<u>Rating</u> 0.00						
N 18 WHAS 04/0	4/22 04/18/22		СМ	1-2p	1	:30	1	\$45.00P04	0.00 NM	3	\$135.00
Start Dat	e End Date	Strahan and Sara Weekdays	<u>Spots/Week</u>	Rate	Rating						
Week: 04/04/22	04/10/22	1	1	\$45.00	0.00						
Week: 04/11/22 Week: 04/18/22		1 1	1	\$45.00 \$45.00	0.00 0.00						
N19 WHAS 04/0	4/22 04/17/22		СМ	1-2p	1	:30	1	\$45.00P04	0.00 NM	2	\$90.00
Start Dat	e End Date	Strahan and Sara Weekdays	a Spots/Week	Rate	Rating						
Week: 04/04/22		1	<u>opols/Week</u> 1	\$45.00	0.00						
Week: 04/11/22		1	1	\$45.00	0.00			* 50.00 D00	0.00 NIM		# 50.00
N 20 WHAS 04/0	4/22 04/10/22	Daily Blast Live 3- Daily Blast Live 3	•	3-4p	1	:30	1	\$50.00P03	0.00 NM	1	\$50.00
<u>Start Dat</u>		Weekdays	Spots/Week	Rate	Rating						
Week: 04/04/22 N21 WHAS 04/1		1 Daily Blast Live 3-	-4p CM	\$50.00 3-4p	0.00	:30	1	\$50.00P03	0.00 NM	1	\$50.00
N21 WHAS 04/1	1/22 04/11/22	Daily Blast Live 3		3-4p	1	.50	I	φ30.00F03	0.00 110		\$50.00
<u>Start Dat</u> Week: 04/11/22		<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$50.00	<u>Rating</u> 0.00						
N22 WHAS 04/1			•	3-4p	1	:30	1	\$50.00P03	0.00 NM	1	\$50.00
2 1 2 1		Daily Blast Live 3	•	5.4	5.4						
<u>Start Dat</u> Week: 04/11/22		<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$50.00	<u>Rating</u> 0.00						
N23 WHAS 04/1	8/22 04/18/22	•		3-4p	1	:30	1	\$50.00P03	0.00 NM	1	\$50.00
Start Dat	e End Date	Daily Blast Live 3 Weekdays	-4p Spots/Week	Rate	Rating						
Week: 04/18/22		1	1	\$50.00	0.00						
N 24 WHAS 04/0	4/22 04/19/22	Daily Blast Live 3- Daily Blast Live 3		3-4p	-1	:30	1	\$50.00P03	0.00 NM	3	\$150.00
Start Dat	e End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 04/04/22		-1	1	\$50.00	0.00						
Week: 04/11/22 Week: 04/18/22		-1 -1	1	\$50.00 \$50.00	0.00 0.00						
N25 WHAS 04/1	1/22 04/15/22	0.1		4-5p	1	:30	1	\$75.00P03	0.00 NM	1	\$75.00
Start Dat	e End Date	Local News @ 4p Weekdays	M-⊢ Spots/Week	Rate	Rating						
Week: 04/11/22		1	<u>opots/week</u> 1	\$75.00	0.00						
N 26 WHAS 04/0	4/22 04/10/22	Local News @ 4p Local News @ 4p		4-5p	1	:30	1	\$75.00P03	0.00 NM	1	\$75.00
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/04/22	04/10/22	1	1	\$75.00	0.00						
N 27 WHAS 04/0	4/22 04/10/22	Local News @ 4p Local News @ 4p		4-5p	1	:30	1	\$75.00P03	0.00 NM	1	\$75.00
Start Dat		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/04/22 N 28 WHAS 04/0		1	1 ME CM	\$75.00	0.00	:30	1	\$75 00 D00	0.00 NM	0	¢150.00
14ZO VVIIAO U4/U	' '' 1/∠∠ U4/11/22	Local News @ 4p Local News @ 4p		4-5p	T	.30	I	\$75.00P03	U.UU INM	2	\$150.00
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 04/04/22 Week: 04/11/22		1 1	1 1	\$75.00 \$75.00	0.00 0.00						

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Order / Rev:	2456406	Advertiser:	POL/ Erin Houchin / R / US HOUSE / IN	
Alt Order #:	WOC13562825	Product Desc:	Candidate	WHAS
Flight Dates:	04/04/22 - 04/24/22	Estimate:	8627	

Ln Ch	Start	End	Inventory Code	Break	Start/End T	lime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N29 WHAS	04/18/2	2 04/19/22	Local News @ 4p M-F Local News @ 4p M-F	СМ	4-5p	-1	:30	1	\$75.00P03	0.00 NM	1	\$75.00
<u>Sta</u> /Week: 04	<u>rt Date</u> 18/22	<u>End Date</u> 04/24/22	<u>Weekdays</u> Spot	t <u>s/Week</u> 1	<u>Rate</u> \$75.00	<u>Rating</u> 0.00						
N 30 WHAS	04/11/2	2 04/17/22	Local News @ 530p M Local News @ 530p M		530-6p	1	:30	1	\$140.00P04	0.00 NM	1	\$140.00
<u>Sta</u> /Week: 04	<u>rt Date</u> 11/22	End Date 04/17/22	<u>Weekdays</u> <u>Spot</u> 1	t <u>s/Week</u> 1	<u>Rate</u> \$140.00	<u>Rating</u> 0.00						
N31 WHAS	04/11/2	2 04/17/22	Local News @ 530p M Local News @ 530p M		530-6p	1	:30	1	\$140.00P04	0.00 NM	1	\$140.00
<u>Sta</u> /Week: 04	<u>rt Date</u> 11/22	<u>End Date</u> 04/17/22	<u>Weekdays</u> Spot	<u>s/Week</u> 1	<u>Rate</u> \$140.00	<u>Rating</u> 0.00						
N32 WHAS		2 04/17/22	Local News @ 530p M Local News @ 530p M		530-6p	-1	:30	1	\$140.00P04	0.00 NM	2	\$280.00
<u>Sta</u>	rt Date	End Date	Weekdays Spot	s/Week	<u>Rate</u>	Rating						
Week: 04/ Week: 04/		04/10/22 04/17/22	-1 -1	1	\$140.00 \$140.00	0.00 0.00						
N 33 WHAS			Local News @ 6p M-F Local News @ 6p M-F	СМ	6-630p	1	:30	1	\$250.00P03	0.00 NM	1	\$250.00
N34 WHAS	04/18/2	2 04/18/22	Local News @ 6p M-F	СМ	6-630p	1	:30	1	\$250.00P03	0.00 NM	1	\$250.00
	04/11/2	0 04/17/00	Local News @ 6p M-F ABC World News	СМ	630-7p	1	:30	1	\$500.00P04	0.00 NM	1	\$500.00
			ABC World News					I	·		I	\$500.00
N36 WHAS	04/11/2	2 04/17/22	ABC World News ABC World News	СМ	630-7p	-1	:30	1	\$500.00P04	0.00 NM	1	\$500.00
N37 WHAS	04/04/2	2 04/04/22	ABC World News ABC World News	СМ	630-7p	1	:30	1	\$500.00P04	0.00 NM	1	\$500.00
N38 WHAS	04/11/2	2 04/17/22	Local News @ 630p Sa Local News @ 630p S		630-7p	1-	:30	1	\$125.00P02	0.00 NM	1	\$125.00
N 39 WHAS	04/04/2	2 04/10/22	Local News @ 630p Si Local News @ 630p S		630-7p	1	:30	1	\$160.00P04	0.00 NM	1	\$160.00
N40 WHAS	04/11/2	2 04/17/22	ET 7-730p ET 7-730p	СМ	7-730p	1	:30	1	\$150.00P04	0.00 NM	1	\$150.00
N41 WHAS	04/04/2	2 04/24/22	ET 7-730p ET 7-730p	СМ	7-730p	-1	:30	1	\$150.00P04	0.00 NM	2	\$300.00
	<u>rt Date</u>	End Date		s/Week	Rate	Rating						
Week: 04/ Week: 04/		04/10/22 04/17/22	-1	1 0	\$150.00 \$0.00	0.00 0.00						
Week: 04/		04/24/22	-1	1	\$150.00	0.00						
N42 WHAS	04/11/2	2 04/17/22	ET 7-730p ET 7-730p	СМ	7-730p	1	:30	1	\$150.00P04	0.00 NM	1	\$150.00
N43 WHAS	04/11/2	2 04/17/22	Inside Ed 730-8p Inside Ed 730-8p	СМ	730-8p	1	:30	1	\$150.00P04	0.00 NM	1	\$150.00
N44 WHAS	04/04/2	2 04/17/22	Inside Ed 730-8p Inside Ed 730-8p	СМ	730-8p	1	:30	1	\$150.00P04	0.00 NM	2	\$300.00
N45 WHAS	04/11/2	2 04/17/22	ET 7-8p Sa ET 7-8p Sa	СМ	7-8p	1-	:30	1	\$50.00P04	0.00 NM	1	\$50.00
N46 WHAS	04/11/2	2 04/17/22	Wed Prime C A Million Little Things	СМ	10-11p	1	:30	1	\$300.00P04	0.00 NM	1	\$300.00
N47 WHAS	04/11/2	2 04/17/22	Fri Prime A Shark Tank	СМ	8:00 PM-9:0 (8:00 PM-9:0	0 PM1 00 PM)	:30	1	\$300.00P04	0.00 NM	1	\$300.00
N48 WHAS	04/04/2	2 04/10/22	Fri Prime Other 20/20	СМ	,	00 PM1	:30	1	\$250.00P04	0.00 NM	1	\$250.00
N49 WHAS	04/11/2	2 04/17/22	Local News @ 11p M-F Local News @ 11p M-		11-1135p	1	:30	1	\$120.00P04	0.00 NM	1	\$120.00
N 50 WHAS	04/04/2	2 04/10/22	<u> </u>	СМ	Various		:30	1	\$90.00P04	0.00 NM	1	\$90.00

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Order / Rev:	2456406	Advertiser:	POL/ Erin Houchin / R / US HOUSE / IN	
Alt Order #:	WOC13562825	Product Desc:	Candidate	WHAS
Flight Dates:	04/04/22 - 04/24/22	Estimate:	8627	

Ln Ch	Start	End	Inventory Code		Start/End Tim		Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Local News @ 11p Sa Local News @ 11p Sa			1-						
N51 WHAS	04/11/22	2 04/17/22	Local News @ 11p Su Local News @ 11p Su	СМ	11-1135p	1	:30	1	\$120.00P04	0.00 NM	1	\$120.00
N 52 WHAS	04/04/22	2 04/10/22	Local News @ 11p M-F Local News @ 11p M-		11-1135p	1	:30	1	\$120.00P04	0.00 NM	1	\$120.00
N 53 WHAS	04/04/22	2 04/17/22	Local News @ 11p M-F Local News @ 11p M-		11-1135p	1	:30	1	\$120.00P04	0.00 NM	2	\$240.00
N 54 WHAS	04/04/22	2 04/24/22	Local News @ 11p M-F Local News @ 11p M-		11-1135p	-1	:30	1	\$120.00P04	0.00 NM	2	\$240.00
<u>Sta</u> Week: 04/ Week: 04/ Week: 04/	04/22 11/22	End Date 04/10/22 04/17/22 04/24/22	<u>Weekdays</u> <u>Spot</u> -1 -1	<u>s/Week</u> 1 0 1	<u>Rate </u> \$120.00 \$0.00 \$120.00	<u>Rating</u> 0.00 0.00 0.00						
N 55 WHAS	04/11/22	2 04/17/22	Local News @ 11p M-F Local News @ 11p M-		11-1135p	1	:30	1	\$120.00P04	0.00 NM	1	\$120.00
N 56 WHAS	04/04/22	2 04/17/22	Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1237a	1	:30	1	\$30.00P04	0.00 NM	2	\$60.00
N 57 WHAS	04/04/22	2 04/10/22	Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1237a	-11	:30	2	\$30.00P04	0.00 NM	2	\$60.00
N 58 WHAS	04/04/22	2 04/10/22	Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1237a	1	:30	1	\$30.00P04	0.00 NM	1	\$30.00
N 59 WHAS	04/18/22	2 04/18/22	Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1237a	1	:30	1	\$30.00P04	0.00 NM	1	\$30.00
N60 WHAS	04/11/22	2 04/19/22	Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1237a	-1	:30	1	\$30.00P04	0.00 NM	2	\$60.00
N61 WHAS	04/04/22	2 04/17/22	Nightline Nightline	СМ	1237-106a	1	:30	1	\$20.00P04	0.00 NM	2	\$40.00
N62 WHAS	04/04/22	2 04/10/22	Nightline Nightline	СМ	1237-106a	1	:30	1	\$20.00P04	0.00 NM	1	\$20.00
N63 WHAS	04/04/22	2 04/17/22	Nightline Nightline	СМ	1237-106a	1	:30	1	\$20.00P04	0.00 NM	2	\$40.00
N64 WHAS	04/04/22	2 04/17/22	Nightline Nightline	СМ	1237-106a	-1	:30	1	\$20.00P04	0.00 NM	2	\$40.00
N65 WHAS	04/11/22	2 04/17/22	Inside Ed 1135p-1205a Inside Ed Sa 1135-120		1135p-1205a	1-	:30	1	\$40.00P04	0.00 NM	1	\$40.00
										Totals	86	\$8,660.00